The HOESCH SingleBath complete bathroom combines innovative design, mixture of materials and variation.

**Freedom, flexibility, independence – the SingleBath is fully in**

Düren – the development up to the single lifestyle progresses persistently further in our modern society. The single life has developed today to a trendy and widely spread life style, which is an expression of an emancipation process in our steadily mobilizing world. In the meantime, the theme „single“ has become to a common key-word in media and in public: single cookbooks, single traveling, single parties and single menus on deep-freeze shelf have taken root socially and are on everyone's lips. The tradition-rich Hoesch company from Düren sets in this respect a quite new trend now: The premium supplier has developed with the SingleBath a complete bathroom, which is adjusted to requirements of a modern single. The company underlines once again in this way its competency and visionary pioneering role.

**The individualism of popular living style**

As far as demographical aspects are concerned, the number of those, who choose fully aware this form of a single life because individualism and freedom are their priorities, increases year by year. People from eighteen-up to thirty-year-olds, followed by thirty-up to forty-year-olds constitute the biggest group of living alone. Fond of life, dynamic and agile young people are those, who are at best adjusted to a rapid and flexible postmodern world. Their life style combines flexibility and mobility and is dominated by self-determination and self-realization. The requirement of more life quality moves as driving power stronger and stronger in the awareness of this
mostly well-off social group. The traditional company Hoesch orientates itself with its new SingleBath complete bathroom by those trends of the generation of singles and embarks with it on new horizons. Mobility and independency, trend awareness and actuality, flexibility and exclusiveness, freedom, innovation and self-determination are in the centre of attention and are skillfully reflected in the design.

Mobility and independency
Thanks to Hoesch, the modern singles have in no case to abandon a bathroom which is adequate to their attitude towards life. Whether it is a new job or intensive self-realization – numerous circumstances can be responsible for a change of residence in varying and modern life. It does not matter which reason is decisive in a concrete case – the Hoesch SingleBath adjusts itself smoothly to a new life situation. Because it is equally flexible, as the modern man, thanks to its unique platform system. A bath tub and a shower unit are arranged on a base with a noble wooden look or exceptional slate. Renovation, rebuilding or subsequent installation are in this way possible without any problems because this solution cares for independence from the installation on site of the connection. In this way there is a unique possibility to assemble and to vary the separate elements individually, as it may be required. No limits to the fantasy are here set: Arrangement at the corner, in a row, on opposite sides or also free-standing – simply all is possible within the numerous alternatives in the configuration of the complete bathroom.
Trend awareness and actuality
The SingleBath is also purely optically an expression of the development full of potential and dynamics. Colours and forms set contrasts rich in accents. Tub, shower and washbasin components made of acrylic are skillfully combined with elements made of water-resistant wooden veneer in walnut or macassar decors or quite exclusively in slate. The latest mixture of materials of light and dark makes the SingleBath to a trendy wellness and relax oasis for the professionally often stressed people and at the same time, creates a cosy atmosphere. The free hanging tall cabinet made of wood veneer or slate cares for an extensive space and flexible storage space.

Flexibility and exclusiveness
After a demanding working day, the comfortable bath tub of the SingleBath invites simply to the cosy immersion and relaxation – optionally also for two people. The Duo bath tub offers enough place for bathing next to one another, thanks to its exceptional form and particular specious internal dimensions. Both the single variant as well as the double one impress with their exceptional design: The narrow bath tub rim and integrated apron testify to the true exclusiveness.

The SingleBath bath tubs can be equipped with the new Reviva whirl systems. The integrated air jets pamper the body with a soft, stimulating massage. In this way nothing stands in way of a dreamlike refreshing and relaxing regeneration and pleasure experience in your own bathroom.
Freedom
The transparent walk-in shower partition offers exclusive freedom of movement and in this way an incomparable pampering program for body, mind and soul. This vast extent and freedom of movement are supported by the transparent look and the frameless and door-free box. The shower area has apart from a hand shower fitting also a big rain shower fitting and side shower fittings integrated in the panel in the way that the shower experience reminds you of the pleasure of a warm summer rain shower. The bath tub is embedded flush with the floor in the platform. The shower unit is provided with a “pre-defined” area for drying – wet floor belongs thereby to the past and there is no skid risk. A practical storage shelf made of Supracrylic® offers a sufficient possibility to put shower utensils.

Innovation and self-determination
The particular highlight of the SingleBath fits harmonically in the overall picture of the complete bathroom: the stylish washstand. The premium supplier Hoesch opens with this creative component new ways because it attends thanks to the combination of the exclusive design with practical use: A flat, design orientated washbasin covers a smaller deeper washbowl located below. Both elements are made of Supracryl®. A simple removal of the washbasin facilitates the use of the bowl, for example for hand wash. The noble wooden look is also here seized in the design of the specious washstand substructure with comfortable drawers.
This creative solution is completed by a mirror cabinet, which, on request, is equipped with an innovative mirror-monitor system with TFT – display technology, TV and DVD connections.

It does not matter whether breakfast television or news in the morning or a good film in the bath tub in the evening in order to allow to finish in a re-
laxed way the eventful day – exclusiveness, comfort or practical advantage are optimally connected with this innovative components.

**Living space of a bathroom**

Hoesch presents itself once again with the SingleBath complete bathroom as ambassador of the new bathroom culture: Borders between the bathroom and living space are abolished in the innovative SingleBath and the space to live emerges with new visions. The bathroom serves no more for a pure bathroom as functional space but it evolves into a space of experience and emotions. A trendy and cozy design arises through the integration of wooden and TV elements. Smooth transitions generate the atmosphere of the bathroom furnished in a homely way and change the bathroom in a living space in which you willingly stay longer thanks to the harmonically coordinated overall concept – and that possibly not only as a convicted single.

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